



Media Advisory – For Planning Purposes Only

Jan. 9, 2013

Pennsylvania Liquor Control Board to Announce New PA Preferred® Wine Program at Farm Show

Harrisburg – Pennsylvania Liquor Control Board Member Robert S. Marcus will be joined by Agriculture Secretary George Greig on Thursday, Jan. 10 at 5:30 p.m. in the Small Arena at the Farm Show Complex and Exposition Center to announce a new partnership with the Pennsylvania Winery Association to sell PA Preferred® Wines in local PA Wine & Spirits Stores.

Board Member Marcus and Secretary Greig will speak briefly. Following their remarks will be the inaugural grape stomping event, featuring local legislative leaders, sports and media celebrities.

Date/Time:

Thursday, Jan. 10 – 5:30 p.m.

Location:

Farm Show Complex and Exposition Center
Small Arena
2300 North Cameron Street
Harrisburg, PA

Media contact: Stacy Kriedeman, PLCB, 717-783-8864 or Nicole L.C. Bucher, Agriculture Department, 717-787-5085

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