



## **News for Immediate Release**

**Oct. 18, 2013**

### **The World's Finest Spirits to be Poured and Tasted During Pittsburgh Whiskey Festival**

**PITTSBURGH** – With more than 250 products featured, the seventh annual Pittsburgh Whiskey Festival will truly offer something for everyone, from the spirits novice to the connoisseur. The event will be held at The Rivers Casino on Friday, October 25, 2013 from 6:00 p.m. to 9:00 p.m. With Halloween just days away, attendees are invited to come in their spookiest costumes to enjoy the Halloween-themed festivities.

“Consumers will have the opportunity to try a wide variety of products, from the truly unique, like Mama Walker’s Maple-Bacon Liqueur, to the hard-to-get Pappy Van Winkle Whiskey 20-Year-Old Family Reserve,” said Board Member Robert S. Marcus. “Some of the master distillers who make these products will also be on hand to discuss their products, techniques and even sign the bottles you purchase.”

In addition, festival-goers will be able to taste single-batch bourbons, select scotches and flavored and unflavored vodkas. Many of the products tasted will be available for purchase at the on-site Fine Wine & Good Spirits Store. Food will be served, so attendees may enjoy responsibly. You must be at least 21 years old to enter.

Tickets can be purchased for \$101.00 online at [www.pittsburghwhiskeyfestival.com](http://www.pittsburghwhiskeyfestival.com). For every ticket sold, \$1 will be donated to Team Tassy, a Pittsburgh-based charity dedicated to raising awareness about poverty in Haiti and providing Haitian families with education, healthcare and employment opportunities.

“While this is a unique opportunity for those who enjoy spirits, it’s important to remember it is also a fundraiser for a worthwhile cause,” said PLCB Chairman Joseph E. Brion. “We are happy to partner with the Pittsburgh Whiskey Festival organizers and look forward to another incredibly successful event.”

The PLCB regulates the distribution of beverage alcohol and also operates more than 600 Fine Wine & Good Spirits stores statewide. Taxes and store profits are returned to Pennsylvania’s General Fund. For more information about the Liquor Control Board, visit [www.lcb.state.pa.us](http://www.lcb.state.pa.us).

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