



Media Advisory – For Planning Purposes Only

Dec. 5, 2013

Pennsylvania Liquor Control Board to Welcome Retired Philadelphia Eagles Wide Receiver Vince Papale to Fine Wine & Good Spirits Premium Collection Store in Philadelphia

Will Autograph Pre-Purchased Bottles of the Philadelphia Eagles Rollout Cabernet Sauvignon

Philadelphia – Vince Papale, a member of the Philadelphia Eagles from 1976 – 78, will sign pre-purchased bottles of Rollout cabernet sauvignon from 1:00 p.m. to 2:00 p.m. on Saturday, Dec. 7 at the Fine Wine & Good Spirits Premium Collection Store, 2040 Market St., Philadelphia, 19103.

The Philadelphia Eagles commissioned a winemaker to create the wine to mark the team's 80th anniversary. Rollout cabernet sauvignon is available for purchase at select Fine Wine & Good Spirits stores in the Philadelphia area, including the Market Street Store, for \$25.99 for a 750 mL bottle. A complimentary tasting will be available for those 21 and older.

Papale, who was a walk-on with the Philadelphia Eagles, became a 30 year-old NFL rookie when he made the team. His inspiring journey was the inspiration for the 2006 movie "Invincible" starring Mark Wahlberg.

Media interested in interviewing Papale should contact the PLCB Press Office for more information.

Date/Time:

Saturday, Dec. 7, 1:00 p.m. – 2:00 p.m.

Location:

Fine Wine & Good Spirits Premium Collection Store
2040 Market St.
Philadelphia, PA 19103

Media contact: Stacy Kriedeman, 717-783-8864

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