



News for Immediate Release

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Pennsylvania Liquor Control Board Opens New Fine Wine & Good Spirits Store in Manheim Township

Lancaster – The Pennsylvania Liquor Control Board, PLCB, today welcomed local elected officials, vendors and the public to the grand opening of the Fine Wine & Good Spirits Store at The Shoppes at Landis Valley, 2347 Oregon Pike, Lancaster.

“This new store will allow us to better serve the growing Lancaster-area community by providing convenient access to a great selection of wine and spirits,” said PLCB Member Tim Holden. “It was added because we are continuously evaluating our current retail locations to ensure we’re meeting consumer demand.”

Fine Wine & Good Spirits, at nearly 5,000 square feet, brings nearly 1,450 wines and 825 spirits to a growing area of Manheim Township. The focal point of the store is a center table, equipped with spacious counters for highlighting new products and featured selections. It provides a gathering place for consumers to learn about products and find recommendations. Educational materials will also be available, providing information such as:

- Answers to frequently asked questions about wine and spirits;
- A vintage chart;
- A food pairing outline;
- Party planning guide;
- Calorie chart; and
- Tips for responsible hosting and consumption.

An easy-to-use overview of the most popular wines and spirits will help consumers navigate the many choices available throughout the store.

Throughout the design and construction, the PLCB has been committed to developing a store that is attractive and environmentally responsible. The majority of the lighting is state-of-the-art LED or energy-efficient compact-fluorescent lighting, using a fraction of the energy of traditional lighting. The store will also sell reusable shopping bags made from 60-percent recycled materials.

Fine Wine & Good Spirits will be open from 11 a.m. to 7 p.m. on Mondays and Tuesdays, and from 9 a.m. to 9 p.m. Wednesdays through Saturdays. To find additional store locations, go to www.FineWineAndGoodSpirits.com.

The PLCB regulates the distribution of beverage alcohol and also operates more than 600 wine and spirits stores statewide. Taxes and store profits are returned to Pennsylvania’s General Fund. For more information about the Liquor Control Board, visit www.lcb.state.pa.us.

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