



News for Immediate Release

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Pennsylvania Liquor Control Board Opens New, More Customer-Friendly Fine Wine & Good Spirits Store in East Manchester, York County

East Manchester – The Pennsylvania Liquor Control Board, PLCB, today opened a new, larger Fine Wine & Good Spirits Store in the East Manchester Village Center, 185-195 Glen Dr., Manchester, PA.

The new store provides a warmer, more inviting retail experience for consumers to enjoy. At nearly 2,655 square feet, the new retail space is double the size of the store it replaces at 4169 N. George St. With an expanded floor plan, consumers have hundreds of additional products, more than 1,350 wines and 830 spirits, available to purchase.

“This new store will be more convenient to more consumers because it brings a greater selection of wine and spirits to a shopping center with a grocery store,” said Dale Horst, PLCB director of retail operations. “We are continuously evaluating our retail locations to ensure we’re meeting consumer demand and enhancing customer convenience.”

The focal point of the store is a center table, which is equipped with spacious counters to highlight new products and featured selections. It provides a gathering place for consumers to learn about products, find recommendations and get assistance. The remodeled store also includes new shelving and décor.

Throughout the design and construction, the PLCB has been committed to developing a store that is attractive and environmentally responsible. The majority of the lighting is state-of-the-art LED or energy-efficient compact-fluorescent lighting, using a fraction of the energy of traditional lighting. The store will also sell reusable shopping bags made from 60-percent recycled materials.

This new Fine Wine & Good Spirits Store will be open from 11 a.m. to 7 p.m. Mondays and Tuesdays, and from 9 a.m. through 9 p.m. Wednesdays through Saturdays.

To find additional store locations, go to www.FineWineAndGoodSpirits.com.

The PLCB regulates the distribution of beverage alcohol and also operates more than 600 wine and spirits stores statewide. Taxes and store profits are returned to Pennsylvania's General Fund. For more information about the Liquor Control Board, visit www.lcb.state.pa.us.

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