



News for Immediate Release

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Pennsylvania Marks Wine Week 2014 with Wine Festivals in Pittsburgh, Hershey and Philadelphia

Harrisburg – The Pennsylvania Liquor Control Board, PLCB, announced Wine Week 2014 celebrations will begin with the Pittsburgh Wine Festival on Thursday, May 8, followed by Vintage & Vineyards: The Hershey Wine Festival on Friday, May 9, and the Philadelphia Wine+ Food Festival on Saturday, May 10. Each event will feature more than 500 wines and 100 vintners.

“Wine Week provides great opportunities for wine aficionados and new enthusiasts all across Pennsylvania to sample a wide range of vintages from around the world in three large venues and meet some of the winemakers themselves,” said PLCB Chairman Joseph E. Brion. “We’re pleased to offer these opportunities to our consumers.”

Wine Week begins on Thursday, May 8, at the 12th annual Pittsburgh Wine Festival, held inside the Heinz Field East and West Club Lounges. A VIP tasting with special, premium wines will be held from 5 p.m. to 7 p.m.; the Grand Tasting will be held from 7 p.m. to 9 p.m. For tickets and more information, visit www.pittsburghwinefestival.com. Proceeds benefit the Children's Hospital of Pittsburgh and University of Pittsburgh Medical Center charities.

“Whether you prefer a dry white, a sweet sparkler or a full-bodied red, these three festivals offer not just one but many different wines for your palate,” said PLCB Member Robert S. Marcus. “Each festival provides an incredible chance to try something new, reconnect with an old favorite and discover something different, all while raising money for worthy causes.”

In Hershey, the 2014 wine festival moves to a completely new venue – the Antique Automobile Club of America Museum – and has a new name, “Vintage & Vineyards: The Hershey Wine Festival.” On Friday, May 9, the VIP tasting runs from 5 p.m. to 6:30 p.m., and the Grand Tasting follows from 6:30 p.m. to 8:30 p.m. A special Introductory Tasting Seminar, guided by PLCB Chairman’s Selection® program wine buyer Steve Pollack, will be held from 6:30 p.m. to 7:30 p.m. Ticket information is available at www.vintageandvineyards.com. Proceeds benefit Penn State Hershey Children’s Hospital.

“The wine festivals offer the opportunity to discover the latest trends in wine,” said Board Member Tim Holden. “They provide the chance to explore the sometimes-bold, sometimes-subtle differences in wines based on their region of origin and style of production. If you enjoy wine, you will enjoy these events.”

On Saturday, May 10, the Philadelphia Wine + Food Festival will be held in the Simeone Foundation Automotive Museum. The event blends wine and food, giving attendees the chance to taste some of the best wines from around the world and sample the cuisine of some of the most popular restaurants in Philadelphia. The VIP tasting is from 5 p.m. to 6:30 p.m., and the Grand Tasting follows from 6:30 p.m. to 9 p.m. To purchase tickets, visit www.phillymag.com/wineandfoodfest2014/. Proceeds benefit The Children’s Hospital of Philadelphia.

Retired basketball star John Salley, a member of three NBA championship teams and current TV host, will attend all three festivals pouring Vegan Vine wines, a brand dedicated to educating the vegan and wine-drinking communities about vegan-friendly techniques for producing wine. In addition, Robert Hall, the owner of Robert Hall Wineries will also be available to meet with consumers and sign bottles at all three locations. Hall and Salley are just two of the many winemakers, owners, proprietors and industry VIPs that will be on hand.

“While there are is a wide variety of wine to sample, there is also a wide variety of food to taste. We encourage attendees at every festival to enjoy both. As always we ask attendees to consume responsibly to ensure that an enjoyable evening remains a safe evening,” Chairman Brion added.

For those who discover a wine they want to enjoy later, each venue will feature a Fine Wine & Good Spirits Store that will offer Featured Selection wines along with special VIP selections for consumers to purchase.

For more information on products tasted at the wine festivals, visit www.FineWineAndGoodSpirits.com.

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