



News for Immediate Release

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Pennsylvania Liquor Control Board Celebrates the Grand Opening of a New, More Customer-Friendly Fine Wine & Good Spirits Store in Pittston

Pittston– Pennsylvania Liquor Control Board Member Tim Holden today welcomed local elected officials, vendors and the public to the grand opening of the new, rebranded Fine Wine & Good Spirits Store at the Pittston Crossings Shopping Center, 320 Route 315 Highway, Suite 130, Pittston.

At 5,594 square feet, the new retail outlet is more than 2,300 square feet larger than the store it replaced in Laurel Plaza. As a result of the added space, the new store will also have a larger product selection, with nearly 1,450 wines and 880 spirits. In addition, the store will carry the popular Chairman's Selection® wines, giving consumers the opportunity to buy highly rated wines at 30 percent to 40 percent off nationally quoted prices.

The new look offers a warm, welcoming atmosphere for consumers to browse the selection. The focal point of the new store is a center table, where consumers can always find staff to answer questions or provide guidance. The center table provides spacious counters for highlighting new items and provides a gathering place for consumers to learn about products and find recommendations. It features information such as:

- Answers to frequently asked questions about wine and spirits;
- A vintage chart;
- A food pairing outline;
- Party planning guide;
- Calorie chart; and
- Tips for responsible hosting and consumption.

Throughout the design and construction, the PLCB has been committed to developing a store that is attractive and environmentally responsible. The majority of the lighting is state-of-the-art LED or energy-efficient compact-fluorescent lighting, using a fraction of the energy of traditional lighting. The store will also sell reusable shopping bags made from 60 percent recycled materials.

The Fine Wine & Good Spirits Store will be open from 9 a.m. to 10 p.m. Monday through Saturday, and from noon to 5 p.m. on Sunday. To find additional store locations, go to www.FineWineAndGoodSpirits.com.

The PLCB regulates the distribution of beverage alcohol and also operates more

than 600 wine and spirits stores statewide. Taxes and store profits are returned to Pennsylvania's General Fund. For more information about the Liquor Control Board, visit www.lcb.state.pa.us.

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