



FOR IMMEDIATE RELEASE
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Pennsylvania Liquor Control Board to Hold Third Limited-Release Lottery

More than 600 bottles of Buffalo Trace Antique Collection bourbons available to individual consumers, licensees in Pennsylvania

Harrisburg – The Pennsylvania Liquor Control Board (PLCB) will hold its third Limited-Release Lottery on Nov. 23, offering 603 bottles of Buffalo Trace Antique Collection bourbons for purchase.

The Antique Collection was introduced more than a decade ago and has become a cult favorite among whiskey connoisseurs. Since 2000, these whiskeys have garnered numerous awards from publications including *Whisky Advocate Magazine*, *Spirit Journal* and *Jim Murray's Whisky Bible*.

Five bourbons of various ages, recipes and proofs will be offered in the PLCB lottery, and each will cost \$59.99. They are:

- Sazerac Rye 18 Year 90 Proof – 54 bottles – 40 for retail customers, 14 for licensees
- Eagle Rare 17 Year 90 Proof – 105 bottles – 79 for retail customers, 26 for licensees
- Thomas H. Handy 126.9 Proof – 108 bottles – 81 for retail customers, 27 for licensees
- William L. Weller 134.6 Proof – 150 bottles – 112 for retail customers, 38 for licensees
- George T. Stagg 138.2 Proof – 186 bottles – 139 for retail customers, 47 for licensees

In order to participate in the lottery, those interested must be registered customers at www.FineWineAndGoodSpirits.com with billing information on file through Quick Checkout Profiles. Following registration, participants may opt in to this lottery before 11:00 PM Saturday, Nov. 21.

Separate drawings will be conducted for each of these limited-release bourbons, and lottery participants may opt into one, several or all drawings. Purchase is limited to one bottle per participant, and if a participant wins a bottle in a drawing, the participant will be removed from subsequent drawings.

Because licensees constitute about one quarter of the PLCB's annual sales, 25 percent of the inventory will be available to licensees, while 75 percent will be available to individual consumers.

The lottery is open to Pennsylvania residents and licensees age 21 or older who provide both a verifiable Pennsylvania billing address and a Pennsylvania shipping/store address at registration. Any registrant with an invalid or out-of-state address will be removed from the lottery.

Because the PLCB enforces a one-bottle-per-customer policy for its rarest products, only one customer at each billing address can register. Entries will be vetted for duplicative names, addresses and other information, and duplicates will be deleted from the lottery pool. Purchase is limited to one bottle per participant. Lottery drawings will be witnessed by an independent third party, and winners will be selected at random by a computer program.

Participants will be notified by email when the lottery process is complete.

For more details regarding the Limited-Release Lottery, visit the Limited-Release Lottery web page at www.FineWineAndGoodSpirits.com, which can be found under the “Events” tab.

Future Limited-Release Lottery offerings will be announced through emails to customers registered at www.FineWineAndGoodSpirits.com and will be posted on the website.

The PLCB held its second Limited-Release Lottery in early November when it awarded 66 bottles of Four Roses Small Batch Limited Edition 2015 bourbon. A total of 2,083 entries were received from licensees and individual consumers, and winners were randomly selected from pools of eligible entries ranging from 23 participants in the licensee drawing to 1,811 participants in a drawing for individual consumers.

The PLCB regulates the distribution of beverage alcohol in Pennsylvania, operates more than 600 wine and spirits stores statewide and licenses more than 20,000 beverage alcohol producers and retailers. The PLCB also works to reduce and prevent dangerous and underage drinking through partnerships with schools, community groups and licensees. Taxes and store profits – totaling more than \$14.5 billion since the agency’s inception – are returned to Pennsylvania’s General Fund, and the PLCB also provides financial support for the Pennsylvania State Police Bureau of Liquor Control Enforcement, the Department of Drug and Alcohol Programs, other state agencies and local municipalities across the state. For more information about the PLCB, visit www.lcb.state.pa.us.

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