



FOR IMMEDIATE RELEASE
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Pennsylvania Liquor Control Board Opens Entry for Four Rare Bourbons in Limited-Release Lotteries

56 bottles available; deadline for entry is March 19

Harrisburg – The Pennsylvania Liquor Control Board (PLCB) will hold its first Limited-Release Lotteries of 2016 on March 23, offering 56 bottles of four bourbons for sale to lottery winners.

Pennsylvania residents have until 11:00 PM Saturday, March 19, to opt in to one or all of three separate lotteries, which feature the following products:

- Lottery One features six bottles (five for individual consumers, one for licensees) of John E. Fitzgerald Bourbon VS Reserve 20 Year Old 90 Proof. Each 375 milliliter bottle of this ultra-rare bourbon – comprised of 12 barrels of wheated bourbon produced at the Stitzel-Weller Distillery in Kentucky – costs \$299.99.
- Lottery Two features two Buffalo Trace Experimental Collection Old Fashioned Sour Mash Bourbons:
 - Ten 375 milliliter bottles (eight for individual consumers, two for licensees) of Buffalo Trace Experimental Collection Old Fashioned Sour Mash Bourbon 105 Entry Proof for \$48.49 each.
 - Ten 375 milliliter bottles (eight for individual consumers, two for licensees) of Buffalo Trace Experimental Collection Old Fashioned Sour Mash Bourbon 125 Entry Proof, also for \$48.49 each.

Distilled in May 2002, the Old Fashioned Sour Mash experiment used Buffalo Trace's proprietary mash. The bourbon was cooked and cooled, then the mash was allowed to sour before yeast was added to start fermentation.

Separate drawings within Lottery Two will be conducted for each of these limited-release whiskeys, and lottery participants may opt into one or both drawings. Purchase is limited to one bottle per Lottery, so if a participant wins a bottle in the first drawing, that entry will be removed from the pool of eligible entries for the second drawing.

- Lottery Three features 30 750 milliliter bottles (23 for individual consumers, 7 for licensees) of Abraham Bowman High Rye 100 Proof for \$69.99 each. This bourbon was aged for seven years, nine months in Virginia and is part of a series of limited edition whiskies named after Abraham Bowman, commander of the Eighth Virginia Regiment in the Revolutionary War.

Individual consumers and licensees interested in entering one or more lotteries must be registered customers at www.FineWineAndGoodSpirits.com with billing information on file through Quick Checkout Profiles.

These lotteries are open to Pennsylvania residents and licensees age 21 or older who provide both a verifiable Pennsylvania billing address and a Fine Wine & Good Spirits store address at registration. Any registrant with a billing address that can't be verified as a Pennsylvania address will be removed from the lottery.

Purchase is limited to one bottle per household, per lottery. Entries will be vetted for duplicative names, addresses and other information, and duplicates will be deleted from the lottery pool.

Lottery drawings will be witnessed by an independent third party, and winners will be selected at random by a computer program.

Participants will be notified by email when the lottery process is complete.

For more information and to opt in to one or more of these lotteries, visit the Limited-Release Lottery web page at www.FineWineAndGoodSpirits.com, which can be found under the "Events" tab.

The PLCB held four Limited-Release Lotteries in 2015, awarding 2,253 bottles of Buffalo Trace, Four Roses and Pappy Van Winkle whiskies. These four lotteries drew more than 95,000 entries and offered rare and popular products at manufacturers' suggested retail prices, often far lower than what retailers in other states charged.

The PLCB regulates the distribution of beverage alcohol in Pennsylvania, operates more than 600 wine and spirits stores statewide and licenses more than 20,000 beverage alcohol producers and retailers. The PLCB also works to reduce and prevent dangerous and underage drinking through partnerships with schools, community groups and licensees. Taxes and store profits – totaling more than \$14.5 billion since the agency's inception – are returned to Pennsylvania's General Fund, and the PLCB also provides financial support for the Pennsylvania State Police Bureau of Liquor Control Enforcement, the Department of Drug and Alcohol Programs, other state agencies, and local municipalities across the state. For more information about the PLCB, visit www.lcb.state.pa.us.

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