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Pennsylvania Liquor Control Board Welcomes Hundreds to Statewide Alcohol Education Conference Focused on Prevention of Underage and Dangerous Drinking

Gettysburg – The Pennsylvania Liquor Control Board (PLCB) today opened its annual two-day alcohol education conference, bringing together more than 200 professionals, including law enforcement personnel and educators, at the Wyndham Gettysburg to discuss strategies to reduce and prevent dangerous and underage drinking.

This year's conference, "Underage and Dangerous Drinking: Sharing Resources – Sharing Outcomes," discusses how underage and high-risk drinking issues are addressed by individual organizations and through collaboration amongst them, from how partnerships are formed to how unifying efforts create positive outcomes.

"Combatting underage and dangerous drinking requires collaboration involving many different groups – community leaders, law enforcement, educators, parents and more. It's important that these groups get together and share strategies and solutions that are proven to work," said PLCB Chairman Tim Holden. "Once again, the Pennsylvania Liquor Control Board is proud to offer this free conference so professionals from across Pennsylvania can learn from each other, network with peers, and improve efforts in their own communities."

The conference includes workshops on a variety of alcohol education topics, including police-peer collaboration, developing fundraising plans and applying for grants, using school resource officers and more.

"Sharing resources – be it a program that is effective, a funding stream, a new approach – is critically important because those resources are sometimes limited in a world of shrinking budgets and increasing costs. This year's seminar is built around sharing best practices in a wide range of areas so we can achieve the best possible outcomes," said Board Member Mike Negra.

The conference also includes a presentation about the PLCB's award-winning Resident Assistant Training Program, which is available to college campuses across the state.

The free conference is hosted by the Pennsylvania Liquor Control Board through a grant from the National Alcohol Beverage Control Association.

The PLCB regulates the distribution of beverage alcohol in Pennsylvania, operates more than 600 wine and spirits stores statewide and licenses more than 20,000 beverage alcohol producers and retailers. The PLCB also works to reduce and prevent dangerous and underage drinking through partnerships with schools, community groups and licensees. Taxes and store

profits – totaling more than \$14.5 billion since the agency’s inception – are returned to Pennsylvania’s General Fund, and the PLCB also provides financial support for the Pennsylvania State Police Bureau of Liquor Control Enforcement, the Department of Drug and Alcohol Programs, other state agencies and local municipalities across the state. For more information about the PLCB, visit www.lcb.state.pa.us.

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