



FOR IMMEDIATE RELEASE
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**Pennsylvania Liquor Control Board Announces
Harrisburg Wine Festival Will Conclude Wine Week 2016**
Wine festivals also to be held in Philadelphia, Pittsburgh

Harrisburg – The Pennsylvania Liquor Control Board (PLCB) announced that 2016 Wine Week celebrations will conclude with the Harrisburg Wine Festival on Friday, May 6, at The State Museum of Pennsylvania. The event will feature nearly 600 wines and more than 100 vintners, along with an onsite Fine Wine & Good Spirits store carrying wines sampled at the event.

“Last year, the Harrisburg Wine Festival moved to The State Museum of Pennsylvania, and the change of venue brought a new energy to the event. We’re happy to return, and we’re sure the festival will continue to attract wine enthusiasts from all over the capitol region,” said PLCB Chairman Tim Holden. “There are plenty of exciting wines to sample, and the uniqueness of the museum adds to the fun.”

Formerly known as the Hershey Wine Festival, this premier luxury wine event has been an integral part of Pennsylvania Wine Week since 2004, bringing the joy and passion of wine to Central Pennsylvania in a fun and informative way. The VIP Tasting, which offers special tastings of wines not available during the Grand Tasting, is from 5:00 PM to 6:30 PM. The Grand Tasting follows from 6:30 PM to 8:30 PM. To purchase tickets or view the list of wines that will be available for each tasting, visit www.harrisburgwinefest.com. A portion of the event’s proceeds will benefit the Penn State Hershey Children’s Hospital.

A limited number of tickets are available for a special one-hour interactive presentation led by the PLCB’s Chairman’s Selection® buyer, Steve Pollack. This seminar, from 5:30 PM to 6:30 PM, will feature a guided tasting of 10 very limited-production, high-end “cult” wines that have been hand-selected for the Chairman’s Selection program. Attendees will not only have the opportunity to taste some of the best Chairman Selection wines poured exclusively at this event, but they will also taste these wines in Luigi Bormioli Italian glassware made specifically to enhance the aromas and flavors of each wine. Luigi Bormioli prides itself on having a glass for every occasion. Guests will also have the opportunity to visit the onsite Fine Wine & Good Spirits store to purchase these wines weeks before they reach other stores, and they will be admitted to the Grand Tasting following the seminar.

All admission tickets include event parking at the South Street Parking Garage, 220 South St., Harrisburg, and a souvenir glass. Designated driver tickets are also available.

“There are so many wines to sample that it might be easy to get caught up and carried away, so we strongly encourage all attendees to plan ahead and consume responsibly,” said PLCB Member Mike Negra. “Enjoy yourself, but make sure you create a plan, from making a list of the

wines you absolutely want to try to designating a driver or finding a safe ride home, perhaps by downloading the free SaferRide app.”

Winemakers of note will be on hand to pour their creations, including Christian Grieb from Treveri Cellars; Claire Forestier from Château De Bellevue; Sebastien du Petit Thouars from Château De Petit Thouars; and Jose Luis Gomez and Laura Munoz from Casa Rojo. Additionally, International Wine Ambassador Italo Jofre will be on site representing Concha Y Toro, and Dave Spacht, Director of Sales for Mazza Vineyards in Lake Erie’s Pennsylvania wine country, will participate.

The 2016 edition of Wine Week includes festivals in Philadelphia at Lincoln Financial Field on Tuesday, May 3, and in Pittsburgh at Heinz Field on Thursday, May 5.

The PLCB regulates the distribution of beverage alcohol in Pennsylvania, operates more than 600 wine and spirits stores statewide and licenses more than 20,000 beverage alcohol producers and retailers. The PLCB also works to reduce and prevent dangerous and underage drinking through partnerships with schools, community groups and licensees. Taxes and store profits – totaling more than \$14.5 billion since the agency’s inception – are returned to Pennsylvania’s General Fund, and the PLCB also provides financial support for the Pennsylvania State Police Bureau of Liquor Control Enforcement, the Department of Drug and Alcohol Programs, other state agencies and local municipalities across the state. For more information about the PLCB, visit www.lcb.state.pa.us.

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