



FOR IMMEDIATE RELEASE
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Pennsylvania Liquor Control Board Opens Entry for Five Rare Whiskeys in Limited-Release Lotteries

366 bottles available; deadline for entry is August 20

Harrisburg – The Pennsylvania Liquor Control Board (PLCB) will hold its second set of Limited-Release Lotteries of 2016 on Monday August 22, offering 366 bottles of four bourbons and one rye whiskey for sale to lottery winners.

Pennsylvania residents have until 11:00 PM Saturday, August 20, to opt in to one or more of four separate lotteries, which feature the following five products:

- Lottery One features 150 bottles (113 for individual consumers, 37 for licensees) of Colonel E.H. Taylor, Jr. Seasoned Wood Bourbon. From the distillery: “It was aged inside new oak barrels crafted from staves treated with an innovative process of bathing and natural outdoor seasoning. This technique pulled rich flavors from the wood, to make the whiskey aged inside the barrels like no other. Using a unique wheat recipe mash bill, the result is a whiskey with bright, citrus flavors followed by spicy undertones. Savor every sip of this truly unique bourbon whiskey.” Each 750 milliliter bottle costs \$89.99.
- Lottery Two features 72 bottles (54 for individual consumers, 18 for licensees) of Four Roses Elliot’s Select Limited Edition Single Barrel Bourbon. This barrel-strength bourbon, released in June, is Brent Elliot’s first limited-edition release as master distiller, a post he assumed in September 2015. From the distillery: “Subtle aromas of peach jam, magnolia blossoms and light oak preview the elegantly-balanced flavors of spiced vanilla, fresh nutmeg and delicate, ripe fruits. Sweet flavors of honey and light apricot linger in the finish. Its mellow character from beginning to end is very much a reflection of Elliott himself.” Each 750 milliliter bottle costs \$124.99.
- Lottery Three features 48 bottles (36 for individual consumers, 12 for licensees) of Willett Family Estate Single Barrel Three-Year-Old Rye. This cask strength, non-chill filtered rye is a small batch Kentucky straight rye whiskey distilled, aged and bottled at Willett Distillery in Bardstown, Kentucky. In bottling the whiskey, the distillery commingled a higher percentage of high rye Willett mash bill (74 percent rye, 11 percent corn, 15 percent malted barley) with a lower percentage of the low rye Willett mash bill (51 percent rye, 34 percent corn, 15 percent malted barley). Each 750 milliliter bottle costs \$52.99.
- Lottery Four features 48 two-bottle sets (36 for individual consumers, 12 for licensees) of Buffalo Trace offerings that experimented with applying infrared light to barrels to learn how new and different flavors could be drawn from the oak. Each two-bottle set costs \$129.99 and includes one 375 milliliter bottle of each of the following products.

- Group 1 Buffalo Trace Experimental Collection Infrared Light Wave Barrels Bourbon came from barrels exposed to 15 minutes of short- and medium-wave frequency at 70 percent power prior to char.
- Group 2 Buffalo Trace Experimental Collection Infrared Light Wave Barrels Bourbon came from barrels exposed to 30 minutes of short- and medium-wave frequency at 60 percent power prior to char.

From the distillery: “After six and a half years of aging, the bourbon from both barrels expressed distinct flavor notes of wood, caramel, and vanilla, as well as pepper flavors drawn from the oak. Another observation from the experiment was the short wave infrared light seemed to affect more of the inner layers of the wood, while the medium wave infrared light affected the surface and medium layers.”

Individual consumers and licensees interested in entering one or more lotteries must be registered customers at www.FineWineAndGoodSpirits.com with billing information on file.

These lotteries are open to Pennsylvania residents and licensees age 21 or older who provide both a verifiable Pennsylvania billing address and a Fine Wine & Good Spirits store address at registration. Any registrant with a billing address that can't be verified as a Pennsylvania address will be removed from the lottery. Purchase is limited to one bottle per household, per lottery. Entries will be vetted for duplicative names, addresses and other information, and duplicates will be deleted from the lottery pool.

Lottery drawings will be witnessed by an independent third party. Winners will be selected at random by computer program. Participants will be notified by email when the lottery process is complete.

To opt in to one or more of these lotteries, visit the Limited-Release Lottery web page at www.FineWineAndGoodSpirits.com, which can be found under the “Events” tab.

The PLCB regulates the distribution of beverage alcohol in Pennsylvania, operates more than 600 wine and spirits stores statewide and licenses more than 20,000 beverage alcohol producers and retailers. The PLCB also works to reduce and prevent dangerous and underage drinking through partnerships with schools, community groups and licensees. Taxes and store profits – totaling more than \$14.5 billion since the agency's inception – are returned to Pennsylvania's General Fund, which finances Pennsylvania's schools, health and human services programs and law enforcement and public safety initiatives across the state, among other things. The PLCB also provides financial support for the Pennsylvania State Police Bureau of Liquor Control Enforcement, the Department of Drug and Alcohol Programs, other state agencies and local municipalities across the state. For more information about the PLCB, visit www.lcb.state.pa.us.

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