



FOR IMMEDIATE RELEASE
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Pennsylvania Liquor Control Board Celebrates Grand Opening of Fine Wine & Good Spirits Store in Warrington, Bucks County

Warrington – The Pennsylvania Liquor Control Board (PLCB) today welcomed local officials and the public to the grand opening of a brand new Fine Wine & Good Spirits store at 306 Easton Rd., Warrington, Bucks County.

With more than 6,200 square feet of space, this new store will feature more than 2,600 wines and spirits in a popular retail hub in suburban Philadelphia.

This new store offers a warm, welcoming atmosphere for consumers to browse the extensive selection. The focal point of the store is the center table, where customers can find staff to answer questions or provide recommendations. The center table provides counters for highlighting promotional items and educational materials for customers such as:

- Answers to frequently asked questions about wine and spirits
- A vintage chart
- A food pairing outline
- A party planning guide
- A calorie chart
- Tips for responsible hosting and consumption

The new store has a “Made in Pennsylvania” section to highlight wine and spirits produced in the commonwealth. Also, this store features Pennsylvania Lottery ticket sales.

Throughout the design and construction, the PLCB was committed to developing a store that is attractive and environmentally responsible. The majority of the lighting is state-of-the-art LED or energy-efficient compact-fluorescent lighting, using a fraction of the energy of traditional lighting.

The Warrington Fine Wine & Good Spirits store will be open from 9:00 AM to 9:00 PM Monday through Saturday and from 11:00 AM to 7:00 PM Sunday. The phone number of the store is 215-343-4650. To find additional store locations and hours, visit www.FineWineAndGoodSpirits.com.

The Fine Wine & Good Spirits Premium Collection Store at 1115 Main St., Warrington, will remain open.

The PLCB regulates the distribution of beverage alcohol in Pennsylvania, operates more than 600 wine and spirits stores statewide and licenses more than 20,000 beverage alcohol producers and retailers. The PLCB also works to reduce and prevent dangerous and underage drinking through partnerships with schools, community groups and licensees. Taxes and store profits – totaling \$15.1 billion since the agency’s inception – are returned to Pennsylvania’s

General Fund, which finances Pennsylvania's schools, health and human services programs, law enforcement, and public safety initiatives, among other important public services. The PLCB also provides financial support for the Pennsylvania State Police Bureau of Liquor Control Enforcement, the Department of Drug and Alcohol Programs, other state agencies and local municipalities across the state. For more information about the PLCB, visit www.lcb.state.pa.us.

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